

INFO XCHANGE

By DesignX

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Pfizer drives digital operations overhaul

Source : [CIO.com](#)

When the COVID-19 pandemic struck, pharmaceutical titan Pfizer, like many companies around the world, faced significant productivity, supply chain, and safety concerns. A key to its success in navigating the challenges brought about by global shutdowns was the development of the Pfizer Global Supply – Digital Operations Center (DOC) project.

DOC is a patent-pending solution that acts as the cockpit for Pfizer operations, providing a shared view of end-to-end manufacturing and supply operational performance data.

Volkswagen launches digital push to drive manufacturing performance

Source : [Automotive world](#)

Volkswagen has launched a digital transformation push across its assembly plants in the United States and Mexico. As part of Volkswagen's estimated \$1 billion dollar investment in electric mobility and digitalization in North America up to 2025, the company is working to bringing technologies such as cloud-based industrial software, intelligent robotics and artificial intelligence into the factory operations.

Moving from digital experimentation to value at scale

[Read More](#)

Automotive world

Manufacturers count on e-commerce to speed up digital transformation

Source : [Digital commerce 360](#)

Digital transformation is a top priority for many manufacturers. But replacing old and creaky legacy systems with new cloud-based and commerce-enabled applications and overcoming internal problems to transform the enterprise is easier said than done, says new research from applications integration provider Cleo.

The research, based on a survey of 200 manufacturing companies, finds that nearly universally manufacturers rank the digital transformation process as a top priority. Yet key challenges remain.

Among them are supply chain disruptions from badly integrated backend and frontend computer systems.



Demand environment is good for India's digital transformation: C. Vijayakumar

Source : [Livemint](#)

HCL Technologies CEO and MD C. Vijayakumar talks about his new responsibilities, the demand environment, and growth markets.

C. Vijayakumar has taken over as chief executive officer (CEO) and managing director (MD) of HCL Technologies Ltd for a term of five years after founder Shiv Nadar stepped down as MD last month. In its first-quarter earnings, the Noida-based IT services firm retained its double-digit revenue growth guidance for FY22, without getting into specifics. In an interview, Vijayakumar talked about his new responsibilities, the demand environment, and growth markets.

ITC augments investment in e-commerce, accelerates digital transformation

Source : [Business standard](#)

ITC Ltd has augmented its capability in emerging modes such as e-commerce and modern trade channels with "sharp-focused investments" and is also accelerating innovation with platform centricity and "digital-first" brands in the wake of the COVID-19 pandemic, according to the company's annual report for 2020-21.

Witnessing a shift in consumer behaviour after the pandemic, the Kolkata-based diversified firm has also enhanced its play in the market, reaching out to customers through e-commerce channel partners, its own ITC e-Store and even engaged D2C channels such as Dominos, Swiggy, Zomato and Dunzo.

The CXO Corner

By DesignX

Technology is reshaping the world and especially the manufacturing industry . Companies will have to change their perspective and business model to stay competitive. It is the right time for businesses to accelerate technology adoption in their shop floor operations by taking a holistic approach towards digital transformation.



Plant Operations - Use Cases

HR & Admin



Facility management
Training plan
Manpower management
Visitor management
Minutes of Meeting
HR audits
Skill matrix
Inventory management

Environment



EMS reports
Digital MSDS
Audits
E-Waste monitoring
Salvage reports
Hazardous waste management
Training manuals
Compliance monitoring
Environmental Emissions

Case Study



Preventive Maintenance

Our customer is a leading manufacturer in FMCG sector. Customer wanted to monitor the Preventive maintenance digitally and linking the same with production numbers. They also wanted to monitor the spares consumption during preventive maintenance to optimise the spare part inventory levels.

Download Full Case Study

Download Now



ABOUT US

DesignX helps manufacturing companies to create next-generation shopfloors. Our product DFOS™ (Digital Factory Operating System) is a powerful combination of BPM, RPA, IIOT & AI. It solves the complexity of legacy systems like ERP, SCADA, MES & saves a huge pile of money spent on constant incremental changes required in these systems. DFOS™ enables the decision-makers with live business updates on production, rejection, loss prediction & MTTA™ (Mean Time to Act) for a specific problem.



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Phone - +91 9045012061, +91 8126084680

info@designx.in

www.designx.in

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